

Privacy Policy of www.kylechronicle.co.uk

This Application collects some Personal Data from its Users.

Personal Data processed for the following purposes and using the following services:

- - **Analytics**
 - **Wordpress Stats**
Personal Data: Cookies; Usage Data
 - **Contacting the User**
 - **Contact form**
Personal Data: email address; first name; last name; User ID; ZIP/Postal code
 - **Mailing list or newsletter**
Personal Data: email address; first name; last name
 - **Content performance and features testing (A/B testing)**
 - **Google Optimize and Google Optimize 360**
Personal Data: Cookies; Usage Data
 - **Displaying content from external platforms**
 - **Google Fonts**
Personal Data: Usage Data; various types of Data as specified in the privacy policy of the service
 - **Font Awesome**
Personal Data: Usage Data
 - **Handling payments**
 - **PayPal**
Personal Data: various types of Data as specified in the privacy policy of the service
 - **Managing contacts and sending messages**

- **Mailchimp**

Personal Data: email address

- **Platform services and hosting**

- **WordPress.com**

Personal Data: various types of Data as specified in the privacy policy of the service

- **Registration and authentication**

- **WordPress.com Single Sign On**

Personal Data: various types of Data as specified in the privacy policy of the service

- **Registration and authentication provided directly by this Application**

- **Direct registration**

Personal Data: email address; User ID

- **Tag Management**

- **Google Tag Manager**

Personal Data: Usage Data

Contact information

- ○ **Owner and Data Controller**

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